



Press Kit

Making missions effortless
like a walk in the park.

About antavi

antavi develops SaaS solutions for safety and first emergency response. Built to put every responder on the same map in seconds - a processor for any mission made for sport events of any size, festivals, or even for crisis response.

Founded in Switzerland. Headquartered in Zurich. Building the dispatch surface for teams who can't afford friction when the call comes in.

DE **antavi** entwickelt SaaS-Lösungen für Sicherheit und Ersteinsatz. Konzipiert, um jede Einsatzkraft in Sekunden auf dieselbe Karte zu bringen — ein Processor für jede Mission, gemacht für Sportveranstaltungen jeder Grösse, Festivals oder auch Krisenbewältigung.

FR **antavi** développe des solutions SaaS pour la sécurité et la première intervention d'urgence. Conçu pour placer chaque intervenant sur la même carte en quelques secondes — un processeur pour toute mission, pensé pour des événements sportifs de toute taille, des festivals, voire la gestion de crise.

IT **antavi** sviluppa soluzioni SaaS per la sicurezza e la prima risposta d'emergenza. Progettato per mettere ogni soccorritore sulla stessa mappa in pochi secondi — un processore per qualsiasi missione, pensato per eventi sportivi di ogni dimensione, festival o anche la gestione delle crisi.

Fact sheet

Company	antavi GmbH
Naming	Always lowercase <i>antavi</i> in running text. Capitalised only at the start of a sentence.
UID	CHE-233.727.050
Address	Pfingstweidstrasse 31a, CH-8005 Zürich
Domain	www.antavi.ch
Category	Mission processor · Events · Crisis management
Press contact	hello@antavi.ch

Tagline

antavi — making missions effortless like a walk in the park

Always paired with: www.antavi.ch · hello@antavi.ch · do not paraphrase or translate without sign-off.

Logo

The default surface for the antavi brand is dark. Use the wordmark wherever space allows; the mark stands in for tight contexts (avatar, app icon, watermark).

- DE** Die Standardfläche für die Marke antavi ist dunkel. Verwenden Sie die Wortmarke, wo immer der Platz es zulässt; das Bildzeichen tritt in engen Kontexten (Avatar, App-Icon, Wasserzeichen) an seine Stelle.
- FR** La surface par défaut de la marque antavi est sombre. Utilisez le logotype partout où l'espace le permet ; le symbole prend le relais dans les contextes restreints (avatar, icône d'application, filigrane).
- IT** La superficie predefinita del marchio antavi è scura. Usate il logotipo ovunque lo spazio lo consenta; il simbolo lo sostituisce nei contesti ristretti (avatar, icona dell'app, filigrana).



Wordmark

logo.svg · on dark



Wordmark · accent

currentColor: -accent



Mark

logo-mark.svg



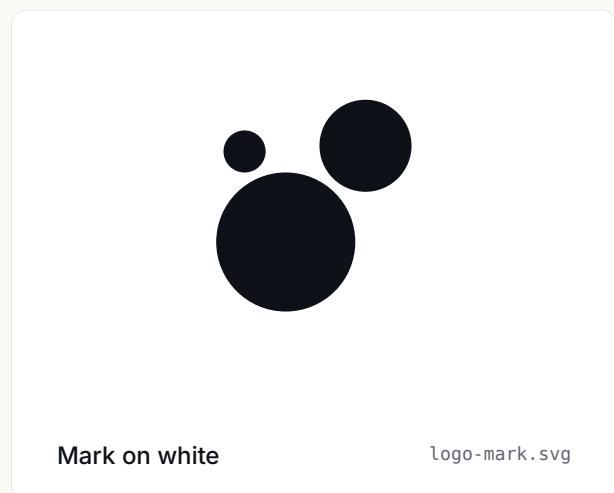
Favicon

favicon.svg · fixed

On light surfaces

When the brand must appear on cream or white — print, light-mode UI, partner co-branding — render the wordmark in `--text` (near-black). Keep the favicon's fixed dark capsule.

- DE** Wenn die Marke auf Creme oder Weiß erscheinen muss — Print, Light-Mode-UI, Partner-Cobranding — verwenden Sie für die Wortmarke `--text` (nahezu schwarz). Die feste dunkle Kapsel des Favicons bleibt unverändert.
- FR** Lorsque la marque doit apparaître sur crème ou blanc — print, UI en mode clair, co-branding partenaire — utilisez `--text` (presque noir) pour le logotype. La capsule sombre fixe du favicon reste inchangée.
- IT** Quando il marchio deve apparire su crema o bianco — stampa, UI in modalità chiara, co-branding con partner — usate `--text` (quasi nero) per il logotipo. La capsula scura fissa della favicon resta invariata.



CLEAR SPACE · MINIMUM SIZE



Clear space on all sides \geq height of the mark.

Wordmark min	80 px wide
Mark min	16 px
Clear space	mark height
Recolouring	currentColor only

Don't

A short list — recolouring through brand tokens is fine; everything below is not.

- DE** Eine kurze Liste — Umfärben über Brand-Tokens ist erlaubt; alles Folgende nicht.
- FR** Une courte liste — recolorer via les tokens de marque est autorisé ; tout ce qui suit ne l'est pas.
- IT** Un breve elenco — ricolorare tramite i token del brand è consentito; tutto ciò che segue no.

DON'T ROTATE



Always upright. The composition does the work.

DON'T RECOLOUR OUTSIDE TOKENS



Use a brand token. No custom hues.

DON'T OUTLINE OR STROKE



Solid fills only.

DON'T ADD EFFECTS



No glows, shadows, gradients, or textures.

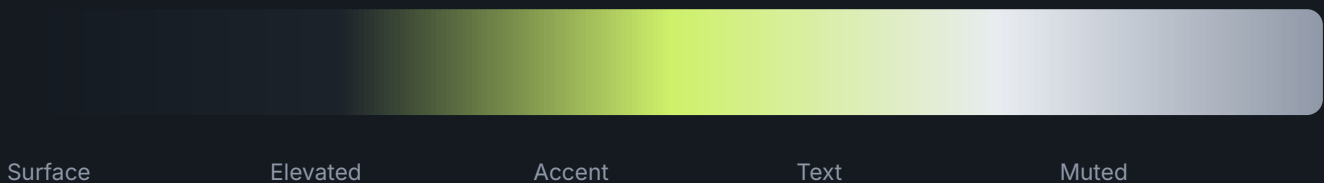
Colors

A locked three-color system — surface, accent, text — extended only with role tokens. Don't add new hues.

- DE** Ein festes Drei-Farben-System — Fläche, Akzent, Text — wird nur durch Rollen-Tokens erweitert. Keine neuen Farbtöne hinzufügen.
- FR** Un système verrouillé à trois couleurs — surface, accent, texte — étendu uniquement par des tokens de rôle. N'ajoutez pas de nouvelles teintes.
- IT** Un sistema bloccato a tre colori — superficie, accento, testo — esteso solo con token di ruolo. Non aggiungete nuove tinte.

<p>SURFACE</p> <p>bg-dark</p> <p>#151A21</p>	<p>ELEVATED</p> <p>bg-elev</p> <p>#1C232B</p>	<p>CTA/FOCUS</p> <p>accent</p> <p>#CFF16A</p>	<p>HOVER</p> <p>accent-press</p> <p>#B6D858</p>	<p>BODY TEXT</p> <p>text</p> <p>#E8ECF1</p>	<p>CAPTION</p> <p>text-muted</p> <p>#8E97A6</p>
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Brand gradient



Usage rules

Accent	CTAs, focus, key data — one per view surfaces	Contrast (text on bg)	13.4 : 1 · AAA
Inline links	--accent on dark, olive #5C7A1C on cream	Contrast (accent on bg)	12.1 : 1 · AAA
Body	--text	Contrast (muted on bg)	5.3 : 1 · AA
Captions / meta	--text-muted	Status colors	deferred — add only when UI needs colors

Typography

Two typefaces. Both free. Both on Google Fonts. Urbanist for display and the wordmark, Inter for body.

- DE** Zwei Schriften. Beide kostenlos. Beide bei Google Fonts. Urbanist für Display und Wortmarke, Inter für Fließtext.
- FR** Deux polices. Toutes deux gratuites. Toutes deux sur Google Fonts. Urbanist pour le display et le logotype, Inter pour le texte courant.
- IT** Due caratteri. Entrambi gratuiti. Entrambi su Google Fonts. Urbanist per il display e il logotipo, Inter per il corpo del testo.

DISPLAY · URBANIST 700

Calm. Precise. Decisive.

h1–h3, hero, wordmark

BODY · INTER 400 / 500

Antavi puts every responder on the same map in under 8 seconds. Built for safety teams who can't afford friction when the call comes in — clear screens, decisive actions, zero theatre.

Body, UI, captions

SCALE

xs	12 px	Calm. Precise.
sm	14 px	Calm. Precise.

base	16 px	Calm. Precise.
md	20 px	Calm. Precise.
lg	24 px	Calm. Precise.
xl	32 px	Calm. Precise.
2xl	48 px	Calm. Precise.
3xl	64 px	Calm. Precise.

Downloads

Wordmark	antavi.ch/Logos/logo.svg
Mark	antavi.ch/Logos/logo-mark.svg

NOTES

SVGs use `fill="currentColor"` — recolour by setting the parent's `color` to a token from the brandkit. The favicon uses fixed colours; browsers don't inherit `currentColor` in tabs.

Press & partnerships

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TAGLINE

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